THE OHIO STATE UNIVERSITY

College of Arts and Sciences

Department of Arts Administration, Education and Policy

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February 7, 2019

To Whom It May Concern,

The Department of Arts Administration, Education & Policy (AAEP) melded two distinct graduate programs, Art Education and Arts Policy & Administration in 2011. In an effort to dismantle siloed faculty and students, the department unanimously supported the idea to unify the department in name and in mission. As a result, the department faculty has been conducting ongoing curricular review for the past few years, identifying ways to better support a unified department. There has been close consideration of the plan of study for all programs, including the AAEP Arts Policy & Administration (APA) program. The faculty considered a number of factors as they deliberated over the changes to be made to the plan of study. These factors include suggestions made by a *department ad hoc curriculum committee, recommendations by external program reviewers ,*and *a student survey*.

The department disseminated a student survey that allowed students to offer feedback about specific program options within the department. Some comments indicated that students would like more overlap between Art Education and Arts Policy & Administration (APA) because they felt a clear boundary, especially when it came to gaining relationships with certain faculty members. Additionally, AAEP had an external review in September 2017 and received programmatic feedback from 3 colleagues in the field from peer institutions. The review yielded fairly positive results, but the reviewers noted that there needs to be a much stronger effort to synthesize the Art Education program and the APA program. The external reviewers also believed that our required hours for graduating in the APA program (49-51) were considerably higher than comparable APA programs around the US. Therefore, a primary goal of this revised plan of study is to lessen the overall required credit hours for graduation. Further, in regards to credit allotment, students in the APA program have consistently critiqued the APA plan of study for its lack of opportunities for coursework exploration, as there are only 3 hours allotted to "Electives" on the current program of study. Therefore, another one of our goals was to develop a more malleable plan of study that would offer opportunities for students to choose their courses more often, hence the option to "choose 1 below" in some sections, as well as changing the elective requirement from 3 hrs. to 6-8 hrs.

Please see below for the suggested changes to our plan of study for the MA in Arts Policy and Administration (APA). PLEASE NOTE: ALL SECTION HEADINGS HAVE SHIFTED. THE OLD PLAN USED TO HAVE SECTIONS A-I, THE NEW PLAN HAS ONLY A-H BECAUSE OF THE DELETION OF ONE SECTION ALTOGETHER.

1) Under Section A
   i.) We will now require all students to take both "ARTEDUC 7000.1: Concepts, Theories, and Issues in Art Education" **AND** "ARTEDUC 7000.2 Concepts, Theories, and Issues in Arts/Culture Policy" as two seven-week courses, for two credit hours each, in the first

semester of entering the program. These two courses were initially two 15 week course and offered as an either/or option depending on the students intended specialization (Art Education or Cultural Policy and Arts Management).

ii.) We deleted "ARTEDUC 5670: Public Policy Issues in the Arts" as a required course on the degree plan and now offer it as an option in the elective category (E), Group 1: Policy Practice. Because it is a 5000 level course, our graduate students took the course with undergraduate students and critiqued the course for too much repetition with the graduate level course "ARTEDUC 7000.2 Concepts, Theories, and Issues in Arts/Culture Policy."

2) Under Section B:
   i.) Page 1, on the old plan of study reads: **B. Arts Policy and Administration Professional Practice**. We deleted this area of emphasis and consequently deleted the course in the section, titled "ARTEDUC 5673: Symposium Issues" from the plan of study and will not offer the course anymore. The focus of the course was to have students help plan the biannual Barnett Symposium. However, faculty have not found the collaboration with students practical as most work for the Symposium happens with faculty networking with donors and sponsors outside of class. Faculty have found that there are very little tasks that can actually be assigned for students to complete. Faculty assert that the course is more of a burden than useful, as they have to spend an extensive amount of time searching for menial tasks for students to do versus them actually being integral in the planning of the Symposium. As an alternative, the students who are Barnett Fellows have the responsibility to help with the Barnett Symposium as tasks arise, instead of a faculty member working to find work for students to complete each week for this specific course. This course will be withdrawn through curriculum.

   ii.) Section B is now titled **B. Research Methods** and there are now 7 required hours instead of 3. The course "PUBAFRS 6070: Public Affairs Statistics" has been moved from the old plan's section D and added to this section, alongside "ARTEDUC 7200.20: Overview of Research Planning for Arts Policy and Administration." We added this statistics course (4 credits) here because it is a requirement for both John Glenn College (JGC) "PUBAFRS 6080: Public Affairs Program Evaluation" (4 credits) and the Capstone course, should they elect to take that course as their research course.

   iii.) From here on, the sections will be discussed as they are reorganized under the new plan of study.

3) Under Section C:
   i.) Now titled, **C. Public Affairs** to more accurately reflect the courses offered in the section. The courses in this section used to be under section **D. Public Policy Process and Economics** on the old plan of study. The course **PUBAFRS 6030: Public Sector Economics** was removed from the requirements in this section, and it is now under the election options titled, **Group 3: Public Affairs and Nonprofit Management.** Additionally the options to choose from have been changed and streamlined. Recognizing that many of the students may pursue their careers in the Nonprofit Management sector, we added a new Fundraising and Philanthropy course as an option alongside Public Budgeting and Finance (4) or Nonprofit Financial Management (3).

4) Under Section D
   i.) Now titled, **D. Public and Nonprofit Management** to more accurately reflect the courses offered in the section.

5) Under Section E
   i.) Elective hours are 6-8 hr.s instead of 3 hrs. Electives read 6-8 rather than only 6 because if students take two 4 credit electives from Group 3 (Public Affairs and Nonprofit Management) it will add up to 8 credits. This will also change the bottom line total credits for the entire program.

   ii.) Additional course offerings that were once required are now in the elective groups. Specifically, courses ARTEDUC 5670 and PUBAFRS 6010, 6030, 7525 have shifted. These decisions were made after a review of syllabi. We concluded that there was an efficient introduction to the subject matter of these courses being covered in other required courses, and thus supports their shift from required to optional. Nevertheless, we believe these shifted courses are still valid and relevant options for students as electives should they want a deeper investigation into the specific issues/concepts that the courses focus on.

6) Under Section F
   i.) This section is no longer titled **Thesis Research** and instead is simply titled **Research**. We have expanded the research options for students to complete this degree. An opportunity for APA students to take capstone courses in the John Glenn College (JGC) has been added. Instead of completing a thesis or completing a project in the AAEP department, students may enroll in one of the public affairs capstone courses and engage in a faculty led capstone project in order to graduate.

   ii.) JGC will consider 2 offerings of NP capstone per year given that Arts Policy and Management students might now enroll in that capstone.

7) Under Section H
   i.) The total hours for graduating have shifted from 49-51 to 43-47.

We are requesting our APA proposal to be implemented autumn 2019. Please contact me at acuff.12@osu.edu if you have questions regarding our proposal.

Sincerely,

Joni Acuff
Associate Professor of Arts Administration, Education & Policy
Graduate Studies Chair

Department of Arts Administration, Education and Policy
The Ohio State University
MA in Arts Policy and Administration Plan of Study

Name:	
Contact Advisor:	Thesis/Non-Thesis Advisor:
1st Semester Enrolled:	

This form must be completed and submitted to Lauren Pace by the third Tuesday of the semester the student intends to graduate

A. Arts Policy and Administration (15 hrs.)

Required courses may not be substituted. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	5670	Public Policy Issues in the Arts*		3	
ARTEDUC	5674	The Creative Sector and Creative Cities		3	
ARTEDUC	7000.20	Concepts, Theories and Issues in Arts/Culture Policy		3	
ARTEDUC	7100	Histories and Policies of Arts Education		3	
ARTEDUC	7681	Arts/Cultural Institutions, Organizational Theories and Management Practice		3	

*This is a foundational course that must be completed before subsequent courses in this series

B. Arts Policy and Administration Professional Practice (3 hrs.)

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	5673	Symposium Issues		3	

C. Research Methods (3 hrs.)

These are required courses and may not be substituted. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	7200.20	Overview of Research Planning for Arts Policy and Administration		3	

D. Public Policy Process and Economics (19-20 hrs.)

These are required courses and may not be substituted. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
PUBAFRS	6000*	Public Policy Formulation and Implementation		4	
PUBAFRS	6030**	Public Sector Economics		4	
PUBAFRS	6080	Public Affairs Program Evaluation		4	
CHOOSE ONE COURSE BELOW					
PUBAFRS	6010	Legal Environment of Public Organizations		4	
PUBAFRS	7525	Policy and Strategy in the Nonprofit Sector		3	
CHOOSE ONE COURSE BELOW					
PUBAFRS	6040	Public Budgeting and Finance (must take PUBAFRS 6030** as a prerequisite		4	
PUBAFRS	6070	Public Affairs Statistics		4	

*This is a foundational course that must be completed before subsequent courses in this series
**Students who have not previously taken an undergraduate introductory microeconomics course are strongly advised to do so prior to enrolling in PUBAFRS 6030. Credits for undergraduate courses do not count toward earning a graduate degree

E. Public Management (3-4 hrs.)

CHOOSE ONE COURSE BELOW					
Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	5682*	Non-Profit Arts Institution Governance and Board Leadership		3	
PUBAFRS	6060	Managing Human Resources in Public Organizations		4	
PUBAFRS	7553*	Non-Profit Management and Governance		3	

*No student should take both ARTEDUC 5682 and PUBAFRS 7553 (one as an elective)

F. Electives (3 hrs.)

To meet the elective requirement, pick one course from Groups 1, 2, or 3. Students who are taking the Museum Education and Administration specialization must pick from Group 4.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
Group 1: Policy Practice					
ARTEDUC	5672	Managing Cultural Policy Change		3	
ARTEDUC	5675	International Cultural Relations		3	
ARTEDUC	5676	Arts Advocacy and Interest Groups		3	
Group 2: Arts Management					
ARTEDUC	5684	Participation, Cultural Literacy, and Audience Development		3	
ARTEDUC	5685	Arts/Cultural Organizations: Resource Management and Revenue Streams		3	
ARTEDUC	5686	Cultural Program Design, Implementation, and Evaluation		3	
Group 3: Public Affairs and Nonprofit Management					
PUBAFRS	5590	Fundraising and Philanthropy for Nonprofit Organizations		3	
PUBAFRS	6050	Managing Public Sector Organizations		4	
PUBAFRS	7501	Grant Writing in the Public Sector		3	
PUBAFRS	7525	Policy and Strategy in the Nonprofit Sector		3	
PUBAFRS	7552	Managing Innovation and Change		3	
PUBAFRS	7553	Nonprofit Management and Governance		3	
Group 4: Museum Education and Administration					
ARTEDUC	7735	Museum History		3	
ARTEDUC	7736	Museums and Teaching		3	
ARTEDUC	7748	Museum Education Practicum		3	

G. Thesis Research (3 hrs.)

Students can choose to complete a thesis or a non-thesis project.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
CHOOSE ONE COURSE BELOW					
ARTEDUC	6998	Research for Non-Thesis		3	
ARTEDUC	6999	Research for Thesis		3	

H. Internship (==OPTIONAL==)

Students are strongly recommended to undertake internship experiences. Arrangements should be made in consultation with the advisor. Students are expected to have 5 internship contact hours for every credit hour enrolled

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
CHOOSE ONE COURSE BELOW					
ARTEDUC	8191.01	Internship – Arts Management			
ARTEDUC	8191.02	Internship – Art and Cultural Policy			
ARTEDUC	8191.03	Internship – Museum Education			
ARTEDUC	8191.04	Internship – Community Arts			

I. Total hours (49-51 semester hrs. required)

Total hours earned	

Exit Requirements

☐ Fulfillment of credit hours requirements
☐ Fulfillment of course requirements
☐ Achievement of a cumulative GPA of at least 3.0 in all courses taken for graduate credit
☐ Registration during the final semester of the degree program for a minimum of 3 graduate credit hours
☐ Successful completion of the thesis/project
☐ Submission of the Application to Graduate to the Graduate School, via the GRADFORMS system, by the deadline communicated by AAEP
☐ Submission of the completed Plan of Study to Lauren Pace

Reactivation Policy
Students who go two years without registering or do not complete their degree within six years must petition the Graduate Studies Committee for reactivation. The Graduate Studies Committee may decide to reactivate or deny reactivation. It may also decide that reactivation requires additional study of developments in the field. Reactivation is needed for graduates seeking continuing education courses.

This form must be signed by the student, the student's advisor and the Graduate Studies Chair the semester the student plans on graduating.

Name, Student	Signature, Student	Date

Name, Advisor	Signature, Advisor	Date

Name, Graduate Studies Chair	Signature, Graduate Studies Chair	Date

Department of Arts Administration, Education and Policy
The Ohio State University
MA in Arts Policy and Administration Plan of Study

Name:	
Contact Advisor:	**Thesis/Non-Thesis Advisor:**
1st Semester Enrolled:	

This form must be completed and submitted to Lauren Pace by the third Tuesday of the semester the student intends to graduate

A. Arts Policy and Administration (13 hrs.)
Required courses may not be substituted. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	5674	The Creative Sector and Creative Cities		3	
ARTEDUC	7000.10	Concepts, Theories and Issues in Art Education		2	
ARTEDUC	7000.20	Concepts, Theories and Issues in Arts/Culture Policy		2	
ARTEDUC	7100	Histories and Policies of Arts Education		3	
ARTEDUC	7681	Arts/Cultural Institutions, Organizational Theories and Management Practice		3	

B. Research Methods (7 hrs.)
These are required courses and may not be substituted. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
PUBAFRS	6070	Public Affairs Statistics		4	
ARTEDUC	7200.20	Overview of Research Planning for Arts Policy and Administration		3	

C. Public Affairs (11-12 hrs.)
These are required courses and may not be substituted. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
PUBAFRS	6000*	Public Policy Formulation and Implementation		4	
PUBAFRS	6080	Public Affairs Program Evaluation		4	
CHOOSE ONE COURSE BELOW					
PUBAFRS	5590	Fundraising and Philanthropy for Nonprofit Orgs		3	
PUBAFRS	6040	Public Budgeting and Finance (must take PUBAFRS 6030** as a prerequisite)		4	
PUBAFRS	7533	Nonprofit Financial Management		3	

*This is a foundational course that must be completed before subsequent courses in this series
**Students who have not previously taken an undergraduate introductory microeconomics course are strongly advised to do so prior to enrolling in PUBAFRS 6030. Credits for undergraduate courses do not count toward earning a graduate degree

D. Public and Nonprofit Management (3-4 hrs.)

CHOOSE ONE COURSE BELOW					
Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	5682*	Non-Profit Arts Institution Governance and Board Leadership		3	
PUBAFRS	6060	Managing Human Resources in Public Organizations		4	
PUBAFRS	7553*	Non-Profit Management and Governance		3	

*No student should take both ARTEDUC 5682 and PUBAFRS 7553 (one as an elective)

E. Electives (6-8 hrs.)
To meet the elective requirement, 3 of the 6-8 elective hours must be selected from Groups 1, 2, 3 or 4. Students who are taking the Museum Education and Administration specialization must pick from Group 4. 3 elective hours may be taken outside of Arts Administration, Education and Policy and the John Glenn College.

Group 1: Policy Practice					
Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	5670	Public Policy and the Arts		3	
ARTEDUC	5672	Managing Cultural Policy Change		3	
ARTEDUC	5675	International Cultural Relations		3	
ARTEDUC	5676	Arts Advocacy and Interest Groups		3	
Group 2: Arts Management					
ARTEDUC	5684	Participation, Cultural Literacy, and Audience Development		3	
ARTEDUC	5685	Arts/Cultural Organizations: Resource Management and Revenue Streams		3	
ARTEDUC	5686	Cultural Program Design, Implementation, and Evaluation		3	
Group 3: Public Affairs and Nonprofit Management					
PUBAFRS	5591	Lobbying and Government Relations		3	
PUBAFRS	5592	Marketing for Nonprofit Organizations		3	
PUBAFRS	6010	Legal Environment of Public Organizations		4	
PUBAFRS	6030	Public Sector Economics		4	
PUBAFRS	6050	Managing Public Sector Organizations		4	
PUBAFRS	7501	Grant Writing in the Public Sector		3	
PUBAFRS	7525	Policy and Strategy in the Nonprofit Sector		3	
PUBAFRS	7554	Performance Management and Measurement		3	
PUBAFRS	7555	Project Management		3	
Group 4: Museum Education and Administration					
ARTEDUC	7735	Museum History		3	
ARTEDUC	7736	Museums and Teaching		3	
ARTEDUC	7748	Museum Education Practicum		3	

F. Research (3 hrs.)

Students can choose to complete a thesis, Capstone, or a non-thesis project.

CHOOSE ONE COURSE BELOW					
Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	6998	Research for Non-Thesis		3	
ARTEDUC	6999	Research for Thesis		3	
PUBAFRS	79xx	Capstone options (7900, 7930, 7940, 7950, or 7970)		3	

G. Internship (OPTIONAL)

Students are strongly recommended to undertake internship experiences. Arrangements should be made in consultation with the advisor. Students are expected to have 5 internship contact hours per week for every credit hour enrolled

CHOOSE ONE COURSE BELOW					
Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	8191.01	Internship – Arts Management			
ARTEDUC	8191.02	Internship – Art and Cultural Policy			
ARTEDUC	8191.03	Internship – Museum Education			
ARTEDUC	8191.04	Internship – Community Arts			

G. Total hours (43-47 semester hrs. required)

Total hours earned	

Exit Requirements

☐ Fulfillment of credit hour requirements
☐ Fulfillment of course requirements
☐ Achievement of a cumulative GPA of at least 3.0 in all courses taken for graduate credit
☐ Registration during the final semester of the degree program for a minimum of 3 graduate credit hours
☐ Successful completion of the thesis/project/capstone
☐ Submission of the Application to Graduate to the Graduate School, via the GRADFORMS system, by the deadline communicated by AAEP
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This form must be signed by the student, the student's advisor and the Graduate Studies Chair the semester the student plans on graduating.

_____

Name, Student   Signature, Student   Date

_____

Name, Advisor   Signature, Advisor   Date

_____

Name, Graduate Studies Chair   Signature, Graduate Studies Chair   Date